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Our Case No.: 9974/56  
(Amway Ref. No. BH2090.P2)



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Arganbright, et al

Examiner: Unknown

Serial No.: (Continuation of 09/515,860)

Group Art Unit No.: 2768

Filing Date: Filed Herewith

For: ELECTRONIC COMMERCE  
TRANSACTIONS WITHIN A  
MARKETING SYSTEM THAT MAY  
CONTAIN A MEMBERSHIP  
BUYING OPPORTUNITY

**INFORMATION DISCLOSURE STATEMENT**

Commissioner for Patents  
Washington, D.C. 20231

Dear Sir:

In compliance with the duty of disclosure under 37 C.F.R. § 1.56, it is respectfully requested that this Information Disclosure Statement be entered and the documents listed below and on the attached Form PTO-1449 be considered by the Examiner and made of record.

In accordance with 37 C.F.R. § 1.97(g),(h), this Information Disclosure Statement is not to be construed as a representation that a search has been made and is not to be construed to be an admission that the information cited is, or is considered to be, material to patentability as defined in 37 C.F.R. § 1.56(b).

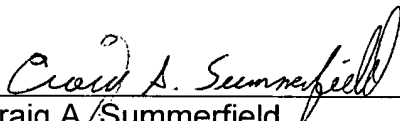
This Information Disclosure Statement is being filed prior to the receipt of the first Official Action reflecting an examination on the merits and hence is believed to be timely

filed in accordance with 37 C.F.R. § 1.97(b). No fees are believed to be due in connection with filing of this Information Disclosure Statement, however, should any fees under 37 C.F.R. §§ 1.16 to 1.21 be deemed necessary for any reason relating to these materials, the Commissioner is hereby authorized to deduct said fees from Brinks Hofer Gilson & Lione Deposit Account No. 23-1925. A duplicate copy of this document is enclosed.

This application is a continuation application of U.S. Serial No. 09/515,860, filed February 29, 2000 and is relied upon for an earlier filing dated under 35 U.S.C. § 120. In accordance with Rule 37 C.F.R. § 1.98(d) only copies of documents not previously cited and submitted to the Patent and Trademark Office in the prior application Serial No. 09/515,860 are enclosed for the convenience of the Examiner.

Applicant(s) respectfully request that the listed documents be made of record in the present case.

Respectfully submitted,

  
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Craig A. Summerfield  
Registration No. 37,947  
Attorney for Applicant(s)

BRINKS HOFER GILSON & LIONE  
P.O. Box 10395  
Chicago, IL 60610  
(312) 321-4200

FORM PTO-1449	SERIAL NO. (Continuation of 09/515,860)	CASE NO. 9974/56
LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT	FILING DATE Filed Herewith	GROUP ART UNIT 2788
	APPLICANT(S): Arganbright et al.	

REFERENCE DESIGNATION U.S. PATENT DOCUMENTS

EXAMINER R INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS/ SUBCLASS	FILING DATE
	A1	Re 36,116	02/99	McCarthy	
	A2	4,799,156	01/89	Shavit et al.	
	A3	4,941,090	07/90	McCarthy	
	A4	4,958,280	09/90	Pauly et al.	
	A5	4,972,318	11/90	Brown et al.	
	A6	4,984,155	01/91	Geier et al.	
	A7	4,992,940	02/91	Dworkin	
	A8	5,025,372	06/91	Burton et al.	
	A9	5,053,957	10/91	Suzuki	
	A10	5,056,019	10/91	Schultz et al.	
	A11	5,063,507	11/91	Lindsey et al.	
	A12	5,117,355	05/92	McCarthy	
	A13	5,173,851	12/92	Off et al.	
	A14	5,185,695	02/93	Pruchnicki	
	A15	5,202,826	04/93	McCarthy	
	A16	5,231,571	07/93	D'Agostino	
	A17	5,233,514	08/93	Ayyoubi et al.	
	A18	5,283,731	02/94	Lalonde et al.	
	A19	5,287,268	02/94	McCarthy	
	A20	5,289,371	02/94	Abel et al.	
	A21	5,293,310	03/94	Carroll et al.	
	A22	5,319,542	06/94	King, Jr. et al.	
	A23	5,351,816	09/94	Bullock et al.	
	A24	5,402,336	03/95	Spiegelhoff et al.	
	A25	5,440,479	08/95	Hutton	
	A26	5,475,585	12/95	Bush	
	A27	5,483,445	01/96	Pickering	
	A28	5,493,490	02/96	Johnson	
	A29	5,528,490	06/96	Hill	
	A30	5,537,314	07/96	Kanter	
	A31	5,541,925	07/96	Pittenger et al.	
	A32	5,557,518	09/96	Rosen	
	A33	5,592,375	01/97	Salmon et al.	
	A34	5,592,376	01/97	Hodroff	
	A35	5,621,201	04/97	Langhans et al.	
	A36	5,621,797	04/97	Rosen	

EXAMINER	DATE CONSIDERED
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09/11/99  
11/16/00

FORM PTO-1449	SERIAL NO. (Continuation of 09/515,860)	CASE NO. 9974/56
<b>LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT</b>	FILING DATE Filed Herewith	GROUP ART UNIT 2768
(use several sheets if necessary)		APPLICANT(S): Arganbright et al.

## REFERENCE DESIGNATION

## U.S. PATENT DOCUMENTS

EXAMINE R INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS/ SUBCLASS	FILING DATE
	A37	5,634,012	05/97	Stefik et al.	
	A38	5,642,419	06/97	Rosen	
	A39	5,655,089	08/97	Bucci	
	A40	5,664,110	09/97	Green et al.	
	A41	5,664,111	09/97	Nahan et al.	
	A42	5,666,493	09/97	Wojcik et al.	
	A43	5,671,279	09/97	Elgamal	
	A44	5,678,041	10/97	Baker et al.	
	A45	5,684,963	11/97	Clement	
	A46	5,684,965	11/97	Pickering	
	A47	5,694,551	12/97	Doyle et al.	
	A48	5,696,898	12/97	Baker et al.	
	A49	5,703,949	12/97	Rosen	
	A50	5,708,780	01/98	Levergood et al.	
	A51	5,710,887	01/98	Chelliah et al.	
	A52	5,715,314	02/98	Payne et al.	
	A53	5,715,399	02/98	Bezos	
	A54	5,715,448	02/98	Suzuki et al.	
	A55	5,724,424	03/98	Gifford	
	A56	5,727,048	03/98	Horoshima et al.	
	A57	5,727,163	03/98	Bezos	
	A58	5,732,400	03/98	Mandler et al.	
	A59	5,734,838	03/98	Robinson et al.	
	A60	5,740,549	04/98	Reilly et al.	
	A61	5,742,931	04/98	Spiegelhoff et al.	
	A62	5,745,681	04/98	Levine et al.	
	A63	5,745,882	04/98	Bixler et al.	
	A64	5,757,917	05/98	Rose et al.	
	A65	5,758,327	05/98	Gardner et al.	
	A66	5,758,328	05/98	Giovannoli	
	A67	5,761,647	06/98	Boushy	
	A68	5,761,648	06/98	Golden et al.	
	A69	5,761,650	06/98	Munsil et al.	
	A70	5,765,141	06/98	Spector	
	A71	5,765,143	06/98	Sheldon et al.	
	A72	5,774,670	06/98	Montulli	
	A73	5,774,868	06/98	Gragun et al.	
	A74	5,774,870	06/98	Storey	

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(use several sheets if necessary)		APPLICANT(S): Arganbright et al.

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## U.S. PATENT DOCUMENTS

EXAMINE R INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS/ SUBCLASS	FILING DATE
	A75	5,774,874	06/98	Veeneman et al.	
	A76	5,781,632	07/98	Odom	
	A77	5,784,565	07/98	Lewine	
	A78	5,790,025	08/98	Amer et al.	
	A79	5,790,677	08/98	Fox et al.	
	A80	5,794,207	08/98	Walker et al.	
	A81	5,794,210	08/98	Goldhaber et al.	
	A82	5,794,234	08/98	Church et al.	
	A83	5,794,395	08/98	Reed	
	A84	5,794,396	08/98	Gibbs	
	A85	5,794,399	08/98	Searer	
	A86	5,796,393	08/98	MacNaughton et al.	
	A87	5,796,841	08/98	Cordery et al.	
	A88	5,799,284	08/98	Bourquin	
	A89	5,802,497	09/98	Manasse	
	A90	5,805,798	09/98	Kearns et al.	
	A91	5,806,045	09/98	Biorge et al.	
	A92	5,812,769	09/98	Graber et al.	
	A93	5,822,736	10/98	Hartman et al.	
	A94	5,825,881	10/98	Colvin, Sr.	
	A95	5,826,241	10/98	Stein et al.	
	A96	5,826,242	10/98	Montulli	
	A97	5,832,457	11/98	O'Brien et al.	
	A98	5,832,482	11/98	Yu et al.	
	A99	5,842,178	11/98	Giovannoli	
	A100	5,845,267	12/98	Ronen	
	A101	5,850,442	12/98	Muftic	
	A102	5,850,446	12/98	Berger et al.	
	A103	5,852,809	12/98	Abel et al.	
	A104	5,857,175	01/99	Day et al.	
	A105	5,864,822	01/99	Baker, III	
	A106	5,864,823	01/99	Levitan	
	A107	5,864,829	01/99	Tago	
	A108	5,870,716	02/99	Sugiyama et al.	
	A109	5,870,717	02/99	Wiecha	
	A110	5,870,718	02/99	Spector	
	A111	5,870,733	02/99	Bass et al.	
	A112	5,870,753	02/99	Chang et al.	

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(use several sheets if necessary)		APPLICANT(S): Arganbright et al.

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## U.S. PATENT DOCUMENTS

EXAMINE R INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS/ SUBCLASS	FILING DATE
	A113	5,878,139	03/99	Rosen		
	A114	5,890,132	03/99	Sanders		
	A115	5,892,900	04/99	Ginter et al.		
	A116	5,893,076	04/99	Hafner et al.		
	A117	5,893,098	04/99	Peters et al.		
	A118	5,893,904	04/99	Harris et al.		
	A119	5,895,454	04/99	Harrington		
	A120	5,897,620	04/99	Walker et al.		
	A121	5,897,622	04/99	Blinn et al.		
	A122	5,897,639	04/99	Greef et al.		
	A123	5,899,980	05/99	Wilf et al.		
	A124	5,899,982	05/99	Randle		
	A125	5,901,287	05/99	Bull et al.		
	A126	5,903,652	05/99	Mital		
	A127	5,903,877	05/99	Berkowitz et al.		
	A128	5,903,878	05/99	Talati et al.		
	A129	5,905,973	05/99	Yonezawa et al.		
	A130	5,907,831	05/99	Lotvin et al.		
	A131	5,909,023	06/99	Ono et al.		
	A132	5,909,492	06/99	Payne et al.		
	A133	5,909,671	06/99	Byford et al.		
	A134	5,910,987	06/99	Ginter et al.		
	A135	5,911,143	06/99	Deinhart et al.		
	A136	5,915,019	06/99	Ginter et al.		
	A137	5,915,243	06/99	Smolen		
	A138	5,915,244	06/99	Jack et al.		
	A139	5,918,014	06/99	Robinson		
	A140	5,918,211	06/99	Sloane		
	A141	5,918,213	06/99	Bernard et al.		
	A142	5,918,214	06/99	Perkowski		
	A143	5,918,215	06/99	Yoshioka et al.		
	A144	5,918,228	06/99	Rich et al.		
	A145	5,918,229	06/99	David et al.		
	A146	5,920,861	06/99	Hall et al.		
	A147	5,924,077	07/99	Beach et al.		
	A148	5,924,080	07/99	Johnson		
	A149	5,926,798	07/99	Carter		
	A150	5,930,764	07/99	Melchione et al.		

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(use several sheets if necessary)		APPLICANT(S): Arganbright et al.

## REFERENCE DESIGNATION

## U.S. PATENT DOCUMENTS

EXAMINE R INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS/ SUBCLASS	FILING DATE
	A151	5,930,767	07/99	Reber et al.	
	A152	5,933,599	08/99	Nolan	
	A153	5,937,390	08/99	Hyodo	
	A154	5,937,391	08/99	Ikeda et al.	
	A155	5,937,392	08/99	Alberts	
	A156	5,937,393	08/99	O'Leary et al.	
	A157	5,937,394	08/99	Wong et al.	
	A158	5,940,807	08/99	Purcell	
	A159	5,946,665	08/99	Suzuki et al.	
	A160	5,948,061	09/99	Merriman et al.	
	A161	5,950,178	09/99	Borgato	
	A162	5,956,693	09/99	Geerlings	
	A163	5,956,695	09/99	Carrithers et al.	
	A164	5,956,699	09/99	Wong et al.	
	A165	5,960,411	09/99	Hartman et al.	
	A166	5,960,416	09/99	Block	
	A167	5,963,915	10/99	Kirsch	
	A168	5,963,925	10/99	Kolling et al.	
	A169	5,966,695	10/99	Melchione et al.	
	A170	5,970,469	10/99	Scroggie et al.	
	A171	5,970,470	10/99	Walker et al.	
	A172	5,970,471	10/99	Hill	
	A173	5,970,472	10/99	Allsop et al.	
	A174	5,970,473	10/99	Gerszberg et al.	
	A175	5,970,474	10/99	LeRoy et al.	
	A176	5,970,475	10/99	Barnes et al.	
	A177	5,987,423	11/99	Arnold et al.	
	A178	5,987,429	11/99	Martizen et al.	
	A179	5,987,498	11/99	Athing et al.	
	A180	5,991,735	11/99	Gerace	
	A181	5,991,736	11/99	Ferguson et al.	
	A182	5,991,738	11/99	Ogram	
	A183	5,991,739	11/99	Cupps et al.	
	A184	5,991,740	11/99	Messer	
	A185	5,995,942	11/99	Smith et al.	
	A186	5,995,943	11/99	Bull et al.	
	A187	5,996,001	11/99	Quarles et al.	
	A188	5,996,006	11/99	Speicher	

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(use several sheets if necessary)		APPLICANT(S): Arganbright et al.

**REFERENCE DESIGNATION U.S. PATENT DOCUMENTS**

EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS/SUBCLASS	FILING DATE
	A189	5,999,914	12/99	Blinn et al.	
	A190	5,999,915	12/99	Nahan et al.	
	A191	6,029,141	02/00	Bezos et al.	

**FOREIGN PATENT DOCUMENTS**

EXAMINER INITIAL	DOCUMENT NUMBER	DATE	COUNTRY	CLASS/SUBCLASS	TRANSLATION YES	TRANSLATION NO
	A192	2,183,274	02/97	Canada	X	
	A193	2,184,380	11/95	Canada	X	
	A194	2,210,281	02/98	Canada	X	
	A195	2,222,229	07/98	Canada	X	
	A196	2,242,874	07/97	Canada	X	
	A197	2,247,479	08/97	Canada	X	
	A198	CN1147875	09/96	China	Abstract	
	A199	CN1211330	08/97	China	Abstract	
	A200	EP0308224	03/89	Europe		
	A201	EP0762692A2	03/97	Europe		
	A202	EP0812081A2	12/97	Europe		
	A203	EP0822535A2	02/98	Europe		
	A204	EP0911745A2	04/99	Europe		
	A205	EP0921665A2	06/99	Europe		
	A206	EPO0844577A2	05/98	Europe		
	A207	JP11120241	07/99	Japan		
	A208	JP9212549	03/99	Japan		
	A209	JP9319970	12/97	Japan		
	A210	283103	02/98	New Zealand		
	A211	WO92/10868	06/92	WIPO		
	A212	WO93/12489	06/93	WIPO		
	A213	WO95/21428	08/95	WIPO		
	A214	WO96/27155	09/96	WIPO		
	A215	WO96/36926	11/96	WIPO		
	A216	WO97/15885	05/97	WIPO		
	A217	WO97/22058	06/97	WIPO		
	A218	WO97/25801	07/97	WIPO		
	A219	WO97/26612	07/97	WIPO		
	A220	WO97/31321	08/97	WIPO		
	A221	WO98/09209	03/98	WIPO		
	A222	WO98/10381	03/98	WIPO		

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(use several sheets if necessary)		APPLICANT(S): Arganbright et al.

## FOREIGN PATENT DOCUMENTS

EXAMINER INITIAL	DOCUMENT NUMBER	DATE	COUNTRY	CLASS/SUBCLASS	TRANSLATION YES	TRANSLATION NO
	A223	WO98/14921	04/98	WIPO		
	A224	WO98/19224	05/98	WIPO		
	A225	WO98/19261	05/98	WIPO		
	A226	WO98/19262	05/98	WIPO		
	A227	WO98/20411	05/98	WIPO		
	A228	WO98/25220	06/98	WIPO		
	A229	WO98/28699	07/98	WIPO		
	A230	WO98/37675	08/98	WIPO		
	A231	WO98/40982	09/98	WIPO		
	A232	WO98/42123	09/98	WIPO		
	A233	WO98/49804	11/98	WIPO		
	A234	WO99/04326	01/99	WIPO		
	A235	WO99/04357	01/99	WIPO		
	A236	WO99/05612	02/99	WIPO		
	A237	WO99/07102	02/99	WIPO		
	A238	WO99/07121	02/99	WIPO		
	A239	WO99/09502	02/99	WIPO		
	A240	WO99/10850	03/99	WIPO		
	A241	WO99/19819	04/99	WIPO		
	A242	WO99/20013	04/99	WIPO		
	A243	WO99/23596	05/99	WIPO		
	A244	WO99/31602	06/99	WIPO		
	A245	WO99/33010	07/99	WIPO		

EXAMINER INITIAL	OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)
A246	AOL Using MLM For New Revenues, Newsbytes, (January 14, 1999).
A247	AOL Using MLM For New Revenues (America Online is using Multi-Level Marketing, a program similar to that of Amwayu, to sell its new "AOL Select" service through Monument Communications), Newsbytes News Network (January 14, 1999).
A248	Amway puts direct selling model online (Amway to launch Quixtar.com web site in 9/99 to sell variety of products) Marketing News, v33, n7, p. 12 (March 29, 1999).
A249	Amway – New Web-Based Business Opportunity Announced; To Launch 9/1/99 in the U.S. and Canada < <a href="http://www.amway.com/infocenter/pressrel/pressrel155.asp">http://www.amway.com/infocenter/pressrel/pressrel155.asp</a> > (visited March 26, 1999).
A250	Arlen, Gary, CYBERSELLING: Shopping Comes to the Web, Response TV, p. 26 (July 1995).
A251	Avon, March 1999 < <a href="http://www.avon.com/">http://www.avon.com/</a> > (visited March 29, 1999).
A252	Bibliofind < <a href="http://www.bibliofind.com/cgi-bin/texis.exe/s/search">http://www.bibliofind.com/cgi-bin/texis.exe/s/search</a> > (visited March 30, 1999)

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EXAMINER INITIAL	OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)	
A253	Big Planet Incorporated, The Internet Working Company	<< <a href="http://www.bigplanet.com/about/index.html">http://www.bigplanet.com/about/index.html</a> >> (visited March 29, 1999).
A254	Compu-DAWN Changes Stock Symbol to "ETVC" and Plans to Change Its Corporate Name to e.TV Commerce Industries, Inc., Business Wire, p. 1228 (March 5, 1999).	
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FORM PTO-1449	SERIAL NO. (Continuation of 09/515,860)	CASE NO. 9974/56
<b>LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT</b>	FILING DATE Filed Herewith	GROUP ART UNIT 2768
(use several sheets if necessary)		APPLICANT(S): Arganbright et al.

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